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Who could be interested?

1. **HR related professionals will be involved in the project activities**, with a special focus on gathering their feedback regarding the local OI capacities, will participate in pilot testing of methodology and tools for building HR staff competencies to support OI competences development and the Methodology and diagnostic tool for evaluating requalification potential. The group having key impact on building awareness of job seekers and employees regarding new job market requirements will be a key target of communication and dissemination strategy. SMEs managers related with HR functions.

2. **Unemployed or employees in the need of requalification due to high unemployment risk** (in easily automatable jobs, people returning from periods of professional inactivity or in losing economic relevance positions are next to HR professionals the key target of the project activities and communication and dissemination strategy).

What is "OPI" about?

Many European citizens face high risk of unemployment due to fast changing requirements of the job market. Technological changes, decreasing relevance of traditional working competencies and key meaning of new ones put many Europeans in high unemployment risk. Especially constant innovation related changes, new technologies or business models, create the need for fast adaptation and developing corresponding competences which are not immediately available at the job market. In this scope, open innovation (OI) provides companies unique chances to engage in forefront innovation in face of often insufficient resources. This however requires recruiting specialised staff that could support OI processes. Managers struggle to source recruits with required competences in this scope, while many EU adults face unemployment or high unemployment risk.

The OPI project aims to develop and test a comprehensive methodology and tools for requalification of human resources to obtain professional competences for those future oriented positions in open innovation scope.



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