

CULTURAL AWARENESS

Understanding cultures around you

Understanding cultures is a complex activity that covers both verbal and non-verbal communication. While words can be translated with a dictionary, body language is characterised by some general rules, which may differ by culture.

Cultural awareness is connected with a networking etiquette



You should avoid stereotyping and mocking



Respect taboo, customs and of course the law of other cultures



Do not neglect others based on your unawareness of their culture

